SYSTE	EM APP:			SALES	S				AC	СТ											Date	Printed 10/26/16
AMT		\$1,000.00	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00		-	\$0.0	00		\$0.00		\$0.00	\$0.00	\$0	0.00	\$0.00	\$1,000.00
SPO	TS	2	0	0	0		0		0			0			0		0	0		0	0	2
		Oct 2016	Nov 2016 De	ec 2016	Jan 201	7 F	eb 2017	Ма	ar 20	17	Ap	or 2	2017	Ma	ay 2017	' Jui	n 20 17	7 Jul 201	7 Aug	2017	Sep 2017	Total
	JOE OIL	(SEC)	(020) @ 1101100	10/10/10	10/10/10	10.00	10.00		Ш									φοσο.σσ	Ψοσο.σο			
2	SECN	Florida Sta	(SEC) @ Florida	10/10/16	10/16/16	16:00	19:00		Н	\dashv			Х		_	_	1	\$500.00	\$500.00	30	FL	
1	ESPN		rest (ACC) @	10/10/16	10/16/16	15:30	18:30		H				Х		-	-	1	\$500.00	\$500.00	30	FSU	
Line	Net		Program	Start Date	Stop Date	Start Time		М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Lin	e Comment
Comme	ents :	10/13 NEV	W NCAA ORDER. Ple	ase review a	and confirm.	Thanks!	!															
-					[Makeg	ood Policy	/	Approv	val F	Requi	ired						CPP	-		СРМ	-
Survey	/	Cable N	lielsen Live+1 Nov1	5		Primar	y Demo	/	Adults	35+	-							GRP	-		GIMP	-
Status		Accepte	ed														_ [Sold On			Cost Per Spot	•
Phone		(301) 95	51-2620			Credit	Status										一	Affiliate Split			100.0	
Office		Washin	gton		—— t	Produc	t Name										-	Total Spots				
	Coordina					Est Co		- [8306									Net Total				\$850.00
AE		Alexand	der Fiske			Produc											— H	Commission				\$150.00
Warker		Wobile			—— г	Client (Code	\neg									— ⊢	Total	CNS			\$1,000.00
Market		Mobile	dia/Guii Coast-Fiorio	ia U-verse,	╌┤┖	Auveni	561		Consu	mer	5 101	SIIId	art 30	ıaı			— ⊢	Total # of We				
Syston	n Name		edia/Gulf Coast-Florid	do III voros		Agency		-	Consu				ort Co	lor			— ⊢	Show All Line			1 VS. 1	
		1755	21					_	Nation				,					Version			1 Vs. 1	
Order		623499	07			Flight [N-4		10/10/	40	40/4	0/40						Update Date			10/13/16	

62349927 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

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SVSTE				SALES						ст												Printed 10/26/16
AMT		\$600.00	\$0.00	\$0.00	\$0.00	\$	0.00	,	\$0.00		9	0.0	0		\$0.00	;	\$0.00	\$0.00	\$0	0.00	\$0.00	\$600.00
SPO	TS	2	0	0	0		0		0			0			0		0	0		0	0	2
	(Oct 2016	Nov 2016 D	ec 2016	Jan 201	7 Feb	2017	Ма	r 20	17	Аp	r 2(017	Ма	ay 2017	7 Ju	n 2017	Jul 201	7 Aug	2017	Sep 2017	Total
2	SECN	: Missouri ((SEC)	(SEC) @ Florida	10/10/16	10/16/16	16:00	19:00						Х		-	-	1	\$300.00	\$300.00	30	FL	
1	ESPN	Florida Sta	, ,		10/16/16	15:30	18:30						X		-	-	1	\$300.00	\$300.00	30	FSU	
Line	Net		Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line	e Comment
Comme	ents :	10/13 NEV	V NCAA ORDER. Ple	ease review a	nd confirm.	Thanks!																
-						Makegoo	od Policy	1	Approv	val R	equir	ed						CPP	-		СРМ	-
Survey	/	Cable N	lielsen Live+1 Nov1	5	—— ⊦	Primary		_	Adults								—— F	GRP	-		GIMP	-
Status		Accepte	d															Sold On			Cost Per Spot	
Phone		(301) 95	1-2620			Credit St	atus											Affiliate Split			100.0	
Office		Washing	gton			Product	Name											otal Spots				2
Sales (Coordinate	or Becca K	Caram			Est Code	•	8	306									Net Total				\$510.00
AE		Alexand	ler Fiske			Product	Code											Commission				\$90.00
						Client Co	ode										╗	otal				\$600.00
Market	t	Mobile						_										otal # of We	eks			1
Systen	n Name	Cox Me	dia/Gulf Breeze, FL			Advertise	er		Consu	mers	s for S	Sma	rt So	lar			-	Show All Line	s			
Syscoo	de	1877				Agency		١	Nation	al M	edia							/ersion			1 Vs. 1	
Order a	#	6234992	27			Flight Da	ites	1	0/10/	16 -	10/16	/16						Jpdate Date			10/13/16	

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0) (0.75	ΕΜ ΔΡΟ:			SALES					۸.	СТ											5 .	Printed 10/26/16
AMT		\$600.00	\$0.00	\$0.00	\$0.00	\$	0.00	;	\$0.00			\$0.0	0		\$0.00		\$0.00	\$0.00	\$0	0.00	\$0.00	\$600.00
SPO	TS	2	0	0	0		0		0			0			0		0	0		0	0	2
	C	oct 2016	Nov 2016 D	ec 2016	Jan 201	7 Feb	2017	Ма	r 20	17	Ар	r 20	017	Ма	ay 2017	7 Jui	n 2017	Jul 201	7 Aug	2017	Sep 2017	Total
2	SECN	(SEC)	(SEC) @ Florida	10/10/16	10/16/16	16:00	19:00						Х		-	-	1	\$300.00	\$300.00	30	FL	
1	ESPN	Florida Sta	. ,		10/16/16	15:30	18:30						X		-	-	1	\$300.00	\$300.00	30	FSU	
Line	Net		Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line	e Comment
Comme	ents :	10/13 NEV	V NCAA ORDER. Ple	ease review a	nd confirm. 7	Thanks!																
-						Makegoo	od Policy	P	Approv	val R	Requir	ed						CPP	-		CPM	-
Survey	/	Cable N	lielsen Live+1 Nov1	5		Primary I		_	Adults								— F	GRP	-		GIMP	-
Status		Accepte	ed															Sold On			Cost Per Spot	
Phone		(301) 95	51-2620			Credit St	atus										A	Affiliate Split			100.0	
Office		Washing	gton			Product I	Name											otal Spots				2
Sales	Coordinato	r Becca K	(aram			Est Code	;	8	306									let Total				\$510.00
AE		Alexand	ler Fiske			Product (Code											Commission				\$90.00
						Client Co	ode										╗	otal				\$600.00
Market		Mobile															[otal # of We	eks			1
	n Name	Cox Me	dia/Milton-Pace, FL			Advertise	er	(Consu	mers	s for S	Sma	rt So	lar				Show All Line	es			
Sysco	de	1879				Agency		1	Vation	al M	edia						\neg	/ersion			1 Vs. 1	
Order	#	6234992	27			Flight Da	ites	1	0/10/	16 -	10/16	6/16					l	Jpdate Date			10/13/16	

62349927 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

Order #		62349927			Flight Da	ites	1	0/1	0/16	- 10/	/16/1	6				U	Jpdate Date			10/13/16		
Syscode)	6507			Agency		١	Natio	onal I	Иedi	ia					V	ersion			1 Vs. 1		
System N	Name	Cox Media/Cantonment, F	_		Advertise	er	(Cons	sume	rs fo	or Sm	art S	olar			s	Show All Line	es				
Market		Mobile		1													otal # of We	eeks				1
		•			Client Co	ode										Т	otal					\$100.00
AE		Alexander Fiske			Product (Code										C	Commission					\$15.00
Sales Co	oordinator	r Becca Karam			Est Code)	8	306	3							N	let Total					\$85.00
Office		Washington			Product I	Name										Т	otal Spots					1
Phone		(301) 951-2620			Credit St	atus										Α	ffiliate Split			100.0		
Status	s Accepted															s	old On			Cost Per Spo	ot	
Survey		Cable Nielsen Live+1 Nov	5		Primary I	Demo	A	∖dul	ts 35	+						G	SRP	-		GIMP	-	
-		•			Makegoo	d Policy	Þ	Appr	roval	Req	uired						PP	-		СРМ	-	
Comment	ts:	10/13 NEW NCAA ORDER. PI	ease review a	nd confirm.	Thanks!																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	s	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	1	_ine Comment	
	ESPN	: Wake Forest (ACC) @	10/10/16			18:30			+	H	+	X		-	-	1	\$100.00	\$100.00	30	FSU		

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00

62349927 | Mobile | Cox Media/Cantonment, FL | 6507 |

SYSTE	EM APP:			SALES	;				AC	СТ											Date	Printed 10/26/16
AMT		\$2,000.00	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00			\$0.0	00		\$0.00		\$0.00	\$0.00	\$0	0.00	\$0.00	\$2,000.00
SPO	TS	2	0	0	0		0		0			0			0		0	0		0	0	2
		Oct 2016	Nov 2016 De	ec 2016	Jan 201	7 Fe	b 2017	Ма	r 20	17	Αŗ	r 2	017	Ma	ay 2017	' Ju	n 2017	Jul 201	I7 Aug	2017	Sep 2017	Total
2	SECN	(SEC)	(SEC) @ Florida	10/10/16	10/16/16	16:00	19:00						Х		-	-	1	\$1,000.00	\$1,000.00	30	FL	
1	ESPN	Florida Sta		10/10/16		15:30	18:30						X		-	-	1	\$1,000.00		30	FSU	
Line	Net		Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len		e Comment
Comme	ents :	10/13 NEV	W NCAA ORDER. Plea	ase review a	and confirm.	Thanks!																
-					[Makego	od Policy	/	Approv	/al R	Requi	red						PP	-		СРМ	-
Survey	1	Cable N	Nielsen Live+1 Nov1	5		Primary	Demo	/	Adults	35+								GRP	-		GIMP	-
Status		Accepte	ed															Sold On			Cost Per Spot	
Phone		(301) 95	51-2620			Credit S	tatus										A	Affiliate Split			100.0	
Office		Washin	gton			Product	Name										T	otal Spots				:
Sales (Coordina	tor Becca k	Karam			Est Cod	е	8	3306								N	Net Total				\$1,700.0
AE		Alexand	der Fiske		$\neg \neg$	Product	Code											Commission				\$300.0
					—— г	Client C	ode										— ⊦	otal				\$2,000.0
Market		Mobile															— ⊢	otal # of We				
	n Name		edia/Greater Pensaco	ola Zone. Fl		Advertis		-	Consu				art So	lar			— ⊢	Show All Line	es			
Syscoo		6588				Agency		-	Nation									/ersion		_	1 Vs. 1	
Order a	#	623499	27		- 11	Flight D	ates	- 1	10/10/	16 -	10/1	6/16	;					Jpdate Date			10/13/16	

62349927 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

Survey	<u>/</u>	Cable N	Nielsen Live+1 Nov15		—— ⊢			-				irod							-			-	
Juivey	•	Odbio i		•	—— ⊢			-				ired							+				
Survey	/	Cable N	Nielsen Live+1 Nov15	<u> </u>	F	rimary D	emo	/	Adults	35+								SRP	<u> -</u>		GIMP	-	
Survey	/	Cable N	Nielsen Live+1 Nov15		P	rimary D	emo	A	Adults	35+	-							GRP	-		GIMP	-	
				,				- 1.	A 1 1/	0.5							— ⊢		1		•	л Т	
Status		Accepte	ed														S	Sold On			Cost Per Spo	ot	
		`																			Cost Per Spo	ot	
Phone			51-2620			Credit Sta												Affiliate Split			100.0		
Status		Accepte	ed															Sold On			Cost Per Spo	ot	
Status		Accepte	ed														s	Sold On			Cost Per Spo	ot .	
Status		Accepte	ed														S	Sold On			Cost Per Spo	ot	
Status		Accepte	ed														— ⊢				•	ot .	
								Т.									— ⊢		1		•	JI.	
Survey	/	Cable N	lielsen Live+1 Nov15		F	rimary D)emo	1	Adults	35+	_							RP	I-		GIMP	-	
Survey	/	Cable N	Nielsen Live+1 Nov15		P	rimary D	emo	A	Adults	35+	-						0	BRP	-		GIMP	-	
Survey	/	Cable N	Nielsen Live+1 Nov15	1	—— ⊢			-											-				
		<u> </u>			L	/lakegood	d Policy		Appro	val F	Senui	ired						PP	┪.		CPM	<u> </u>	
-					1 1.0	nanogood			(PPIO		toqu.	oa									01 101		
-								_															
								_ '															
Commo	onto :	10/12 NEV	WNCAA OPDER Bloc	nco rovious or	ad confirm. Ti	hankal		_															
- Comme	ents :	10/13 NEV	W NCAA ORDER. Plea	se review a	nd confirm. T	hanks!																	
Comme	ents :	10/13 NEV	W NCAA ORDER. Plea	se review a	nd confirm. T	hanks!																	
Comme	ents :	10/13 NEV	W NCAA ORDER. Plea	se review a	nd confirm. T	hanks!	-																
Comme	ents :	10/13 NEV	W NCAA ORDER. Plea	se review a	nd confirm. T	hanks!																	
Comme	ents :	10/13 NEV	W NCAA ORDER. Plea	ise review ai	nd confirm. Ti	hanks!																	
		10/13 NEV													1 270		I =	1	T =	I			
Comme	ents :	10/13 NEV	N NCAA ORDER. Plea	Start	Stop	Start	Stop	М	т [W	Т	F	s	S	RTG	IMP	Total	Unit	Total	Spot	1	Line Comme	nt
		10/13 NEV					Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len		Line Comme	nt
			Program	Start	Stop	Start		М	Т	W	Т	F	S	S	RTG	IMP						Line Comme	ent
	Net		Program	Start Date	Stop Date	Start Time	Time	М	Т	W	Т	F		S	RTG -	IMP		Cost	Cost	Len		Line Comme	nt
Line		: Wake Fo	Program rest (ACC) @	Start	Stop Date	Start		М	Т	W	Т	F	S	S	RTG -			Cost			FSU	Line Comme	nt
Line 1	Net ESPN	: Wake Fo Florida Sta	Program rest (ACC) @ ate (ACC)	Start Date 10/10/16	Stop Date 10/16/16	Start Time	18:30	М	Т	W	Т	F	Х	S	RTG -			Cost \$1,000.00	Cost \$1,000.00	Len 30	FSU	Line Comme	nt
Line	Net	: Wake Fo Florida Sta	Program rest (ACC) @	Start Date 10/10/16	Stop Date 10/16/16	Start Time	Time	М	Т	W	Т	F		S	RTG -			Cost	Cost \$1,000.00	Len 30		Line Comme	nt
Line 1	Net ESPN	: Wake Fo Florida Sta	Program rest (ACC) @ ate (ACC)	Start Date 10/10/16	Stop Date 10/16/16	Start Time	18:30	М	Т	W	Т	F	Х	S	RTG -			Cost \$1,000.00	Cost \$1,000.00	Len 30	FSU	Line Comme	nt
Line 1	Net ESPN	: Wake Fo Florida Sta	Program rest (ACC) @ ate (ACC)	Start Date 10/10/16	Stop Date 10/16/16	Start Time	18:30	М	Т	W	Т	F	Х	S	RTG -			Cost \$1,000.00	Cost \$1,000.00	Len 30	FSU	Line Comme	nt
Line 1	Net ESPN SECN	: Wake Fo Florida Sta : Missouri (SEC)	Program rest (ACC) @ ate (ACC) (SEC) @ Florida	Start Date 10/10/16 10/10/16	Stop Date 10/16/16 10/16/16	Start Time 15:30 16:00	18:30 19:00						X		-	-	Spots 1 1	Cost \$1,000.00 \$1,000.00	\$1,000.00 \$1,000.00	30 30	FSU		
Line 1	Net ESPN SECN	: Wake Fo Florida Sta	Program rest (ACC) @ ate (ACC) (SEC) @ Florida	Start Date 10/10/16 10/10/16	Stop Date 10/16/16	Start Time 15:30 16:00	18:30 19:00						X		RTG	-	Spots 1 1	Cost \$1,000.00 \$1,000.00	\$1,000.00 \$1,000.00	30 30	FSU		otal
Line 1 2	Net ESPN SECN	: Wake Fo Florida Sta : Missouri (SEC)	Program rest (ACC) @ ate (ACC) (SEC) @ Florida Nov 2016 De	Start Date 10/10/16 10/10/16 c 2016	Stop Date 10/16/16 10/16/16	Start Time 15:30 16:00 7 Feb	18:30 19:00 2017		nr 20			or 2	X X 2017		- - ay 201	-	Spots 1 1 1 2017	Cost \$1,000.00 \$1,000.00 Jul 20	Cost \$1,000.00 \$1,000.00	30 30 2017	FSU FL Sep 2017		otal
Line 1	Net ESPN SECN	: Wake Fo Florida Sta : Missouri (SEC)	Program rest (ACC) @ ate (ACC) (SEC) @ Florida	Start Date 10/10/16 10/10/16	Stop Date 10/16/16 10/16/16	Start Time 15:30 16:00 7 Feb	18:30 19:00						X X 2017		-	-	Spots 1 1	Cost \$1,000.00 \$1,000.00	Cost \$1,000.00 \$1,000.00	30 30	FSU		
Line 1 2	Net ESPN SECN COTS	: Wake Fo Florida Sta : Missouri (SEC)	Program rest (ACC) @ ate (ACC) (SEC) @ Florida Nov 2016 De	Start Date 10/10/16 10/10/16 c 2016	Stop Date 10/16/16 10/16/16	Start Time 15:30 16:00 7 Feb	18:30 19:00 2017		nr 20			or 2	X X 2017		- - ay 201	-	Spots 1 1 1 2017	Cost \$1,000.00 \$1,000.00 Jul 20	Cost \$1,000.00 \$1,000.00	30 30 2017	FSU FL Sep 2017		otal

62349927 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |

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